



Urgency

Only X days left
 Closing soon
 Today only
 Last chance
 Offer ends on "date"
 Hurry
 Get instant access
 Join now
 Subscribe Immediately

Clear Instruction

Click here to subscribe
 Subscribe by Email

Community

Be a Part of
 Be(come) a Member
 Join the team!

Exclusivity / Win

Become a VIP (subscriber)
 Join to the winning side

Non-commercial

Find out more
 Learn more
 More details
 Get started
 Read it here!
 I'd love updates
 Tell me more
 Explore more

Imperative Mode

Send Guide!
 Send Videos!
 Send Checklist!
 Show me the data
 Get my report
 Take me there
 Let me in
 Send the Recipe

Emotional

I want in!
 Let's do it
 Yes, please!
 Yes, I'd like to learn more
 Sure thing!
 I want to increase my traffic
 I'm Ready
 Let's Party
 I'm a rockstar
 What's the secret
 Mom's Only
 Okie, Dokie
 Get it While It's Hot
 Kick fear to the curb
 See for yourself!
 Count me in
 Get it!
 Discover the benefits

~~~~~  
**Power words to add to CTA:**

Free  
 New  
 Now  
 Guarantee  
 Results

